

Dobry Den A Vitejte V Praze

Editorial Comment by Susanne Capano

Hello and welcome to Prague. For over 20 years the Financial Times World Gold Conference has been the gold standard for authoritative analysis and debate. Where else in the world would you find a single source for thorough examination of the role and rationale of central banks...an analysis of trends in supply and demand...a discussion of changing attitudes toward investment in gold? Aside from the current issue of the Alchemist, that is. Of course, if you'd rather not stay home and curl up with our current issue, we'll understand, and as our Czech friends say, "At se vam Conference libi!" We're sure you will.

Central Line - Central banks hoard gold. Then again, sometimes they don't. Though it may sound more like a logician's trip on the Circle Line, the explanation for this market-jolting behaviour lies in the timing and the reasons behind it. Which is why you should make time to read Gold and Central Banks: A Change in Attitude, by Juan Basco of the Central Bank of Argentina.

Sterling Reputation - They began in 1867, fabricating gold and silver ornaments for saddles. Last year, Handy \& Harman Refining Group Inc. refined 60 million ounces of silver and a substantial amount of gold, putting them among the world's leading refiners. In a wide-ranging interview on page 8 , HHRG President Barry Wayne talks about the art, science and modern alchemy (it's now called pyrometallurgy) of precious metals refining.

US-AU - Say what you will about the Sixties, but back then $\$ 35$ could buy you an ounce of Uncle Sam's finest three nines five. Of course, there were stipulations (you had to be a manufacturer) and inconveniences - about a pound of paperwork per ounce, for instance. To see how things have changed, and what they've changed from, read A Brief History of...the Physical Gold Market in the United States on page 4.

Birds Don't Do It... Bees Neither - But three out of four people do do it. Own gold, that is. And, according to the World Gold Council (Emerging Trends in Gold Demand, page10) that number - 3.5 billion at last count - is growing: last year, 700 million people turned their money into one or another form of gold. This article takes a closer look at the interest in gold as jewellery and investment.

Souk City - To satisfy such demand, enter Dubai. Which is just what Jeffrey Rhodes of Standard Bank London Limited has done (see Letter from Dubai, page 13). His new home town, which recently adopted the slogan "City of Gold", is now the world's top gold redistribution centre. And, at current rates, Dubai should import enough gold this year to equal all of South Africa's annual production. Can all former editors of the Alchemist look forward to such a golden future?


Susanne Capano, Editor


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- Emerging Trends in Gold Demand. By George Milling-Stanley, World Gold Council.
- Letter from Dubai: By Jeffrey Rhodes, Standard Bank London Ltd, Dubai.


# Gold and Central Banks a change in Attitude 

## by Juan Ignacio Basco, Central Bank of Argentina

The gold market is currently showing a bearish sentiment, which had started at the beginning of last year and continues up to the present. Analysts try to know for how long we are going to maintain this sentiment and to find out if there are any forces that can drive the gold price to the upside. So it is important to summarise how the market moved during the last year, taking into account that during the first part of 1997 we have been running along a similar path.


On the official purchase side, two countries were prominent: China and Russia. It appears that most of these purchases were done with he objective of portfolio diversification, especially in the context of huge inflows of oreign exchange in recent ycars.

- The investment interest declined during the year. The sharp fall in coin and bar hoarding demand showed a lear circular relationship between the falling price and the lack of investment interest, with the perception of falling prices encouraging short selling and the resulting sale of borrowed gold pushing the price down further.
- Falrication rose slightly.
- Producer forward sales appeared for the first time on the demand side of the equation as a result of a net year-on- year decline on forward selling positions.

In their wish to forecast futur novements of the market, nalysts are continuously looking at central banks. Based central banks are regarded as probable net sellers of gold.

The first issue is to recognize hat they hoard too much gold and that, in this context, there re good possibilities that som of them decide to reduce their holdings.
the size of CENTRAL BANKS' GOLD RESERVES URS has recently published very interesting chart that includes the evolution of central banks' gold reserves. In general, there is a reduction from 36,289 tonnes in 1960 o 34,439 tonnes in 1996. wo groups were behind this reduction: the industrialised ountries and Latin America (although the sizes of their eductions were quite different)

All other groups increased their holdings of gold reserves, especially Asia (excluding Japan, which is grouped with the Middle Esect Figup) and East Ewopc East. Figures on East Europe - although hey show impressive growti- are (1) available for the first part the period under stedy par the period under study. It strong Multilent suan group growth.

It is easy to perceive that gold reserves are very large in some countrics. If we relate these figures to the total reserves of each country, we see that in some cases the share of gold is extremely hign. Nevero is stimes the question many countries have undergon many countries have undres (other than gold). As govern ments were not allowed - by ments or in practice - to touch the gold reserves, the share of gold in the total has increased.

So, it is possible to conclude that there is not a pattern in the amount of gold hoarded by central banks in relation to neither the size of the country nor to their total reserves.
On the other hand, it is not clear why central banks hoar thoroughly discussed in our institutions.

## PRINCIPAL REASONS

 FOR HOARDING GOLD- Central banks hoard gold because they have traditionally done so. This is clearly a tautological argument, bui sometimes seems the only one that will explain our holdings.
- In the past, gold was seen as the principal "reserve" of a central bank. This idea was quickly given up after the abandonment of the gold standard system. Modern central bank charters
(including Argentina's) simply state that they should maintain heir reserves in liquid instruments, regardiess of whether the reserves are gold or currencies.
- People have looked upon gold as an untouchable asset (for a long time. Governmen (fortunately) were not able one gola for intervenion purposes, principaliy beca
it was not liquid enough.

WHY CENTRAL BANKS HAVE STARTED TO DISREGARD GOLD HOARDING GOLD HOARDING means of payment.

- Hoarding gold is very expensive.
expensive. therefore not available when market intervention is required.
- There are clearly other nstruments offering hig instruments offering higher

S IT CORRECT TO DISREGARD GOLD HOARDING?

- It is true that gold is no longer used as a means of payment, but central banks maintain other assets having the same characteristics.
- Hoarding gold is not more expensive than holding other assets, Central banks can open book accounts in highly rated banks and operate them as any other account in different currencies.
- Gold is now a liquid asset provided it fulfils the L.BMA standards and is located in one of the principal trading centres and/or is booked in active commercial banks. Today, it is possible to actively trade gold on a spot basis or by use of different derivatives in a very deep market. The market recently absorbed important amounts of gold while the
-urtives herdy perceive who was selling the metal. Although the price dropped, an intervention by any centra ank selling a particula currency would have produced similar effect on its quotatio

WHY SHOULD A CENTRAL BANK AVOID GOLD HOARDING? he only reason to avoid arrding gold is the possibility finding oher investments Her returns, Gold is not g differt from ssets, and should, theref e treated the came as, for instance, investment in yen, pounds, or whatever. Equally, it fulfils the same purpose of diversification as any other asset

IN THIS CONTEXT, IS IT POSSIbLE THAT A CENTRAL BANK WOULD DECIDE TO INCREASE ITS HOARDING OF GOLD?
central bank should only central bank should only decide to increase its gold positive outlook on the gold market. Nowadays, it is market. Nowadays, it maintain such a perspective. Nevertheless, if central banks currently avoid using extraconomic reasons to explain why they are hoarding gold and consequently take the decision to reduce their holdings when they have a negative view on gold), soone or later they could consider the possibility of increasing their holdings and entering the market again.

Ip to the present, the market has grown used to seeing central banks as net gold sellers. It will probably maintain this perception for some time. Never theless, at a certain point it becomes possible to change that perception. If central banks,
aking into account the factors of production costs and overal poduction versus total deman indicators sometimes casier prevailing price is low that the prevaling price is low enough thenit becomes possible for them to once more enter the the share of gold among thei the share of gold total reserves.

This view on capital gains the counterpart of the actual If central hanks capital loss re feuraco to hoard gold, they can similarly employ future economic prospectives to decide to invest in gold in the future. 틈

Juan Ignacio Basco joined the Central Bank of Argentina in 1973, at the Research Economic in charge as Deputy Manager of in charge as Deputy Manager of Research Department and the Foreign Exchange and Open Market Pperations Department. Since 1991, he has been Deputy Manager of the External Operations Department at the Reserve Administration area. From 1987 1990, he spent three years working at the Ministry of Public Affairs, participating then in different programs of privatisation of public companies (telephones, post services). His educational background includes a degree Economics at Buenos Aires University (Argentina) and a Doctorate at Grenoble University France). He has taught at different niversities and was awarded several scholarships to complet his professional background.

# A Brief History of... the Physical Gold Market in the United States 

by Robert G. Arcand, Fleet National Bank

or before 1933. This was in marked contrast to the
rest of the world, where individuals were allowed
to own gold in any form they chose.
rate only with foreign central banks, and would no longer sell gold to manufacturing companies. The USTreasury would instead issue licenses to companies then able to sell gold to manufacturers at a free market price. This was when US bullion banks first began offering pricing and supply services to these companies. The manufacturers had been used to knowing exactly what their gold would cost them and
found floating prices a worrying oncept. The price fluctuations nvol ved would hardly impress anyone today, but during that ime the slightest moves raised syebrows. Five cents difference between two PM fixings was enough to provoke concern, and a fluctuation of 10 cents between two fixings could almost result in a panic. In order to keep its hand in, the government required that these newly licensed companies
fill out an "End-Use" certificate or each shipment of gold, no matter what the size. The Certificate had to be completed by the buyer, stating the end use of the gold, signed and returned to the seller. Every six months, the seller was required o submit all certificates to the Treasury. Some buyers might purchase a small amount of gold every day so that, by the end of the six months, the seller could be forced to submit

|  | 1981 | 1996 |
| :---: | :---: | :---: |
| US Mine Production US Fabrication Usage Net Exporter/(Importer | $\begin{aligned} & 44 \\ & \hline 150 \\ & 106 \end{aligned}$ | $\begin{gathered} 329 \\ \begin{array}{c} 346 \\ 83 \end{array} \end{gathered}$ |

120 pieces of paper for that customer alone. Eventualy, - , althout five yers passed before it did so.

On 31 December 1974, the final piece of government

(1) cControl was removed when the gold was lifted. However, the overnment proved it could sil gonernment certain aspects of the market at the end of 1986 with the introduction of the Custom User Fee The User Fee a User Fee. The User Fee, not exclusively poly to gold not exclusively apply to gold The importer had to pay the government $0.22 \%$ of the valu of the goods, which on the face of it does not seem high. Gold, however, being of high value in a relatively compact form was the ideal target for the government tax Seyeral trailer loads of dresses worth $\$ 1$ million might take all afternoon to inspect, whereas the 80 bars contained in a 1-tonne shipment - worth approximately $\$ 16$ million could be inspected in less than an hour. The resulting surcharge on imported go amounted to approximately 90 cents an ounce, thus changing the face of movements of physical material into and out of the US. Although the charge was gradually reduced to a small Hat fee a few years later, it would still be possible for the government to re-impose it at any time that it is looking to again.

## Mined and used

 However, the US has had an ever-increasing amount ofdomestic gold supply. Mine domestic gold supply. Mine production here has increased more than sevenfold in the last 15 years, bringing the us from the world to second place It is the world to second place. It is US has grone in that time from ling in that time fro being a net major importer to Logically, supply for domestic Logically, supply for domestic needs should always be ampl but that does not mean that occur. A sharp decline in the occur. A sharp decline in the demand levels greatly in itself, temand levels greatly in itself the market here being more
likely to respond to internal likely to respond to internal economic conditions and levels
of disposable incomes, but it does effect other, more price sensitive areas, notably Asia. This expanded external demand results in higher levels of overseas shipments than normal, and the ensuing temporary reduction in loca supply can cause the premiums of some types of physical gold to increase substantially. This was the case seen last February
when the gold price touched two-and-a-half year lows and he local premium for .9999 old - the fineness now normally used in fabrication more than doubled at times.

Over the last 20 years, we have seen a gradual shift in the ineness of gold used in US refined and used for fabrication refined and used for fabrication improvements in refining mprovements in refining and 1990 s resulted 1980 s hld being refined to 9999 gold being refined to .99 The premiums that refiners were able to get for 9999 over 9995 have all but disappeared was also during this time was also during this time th started changing their proces started changing their processes of .9999 material and now many will only take the high purities as there is less chance of there being 'large' mount of other trace elements contained in the metal. Also more of the small- to mid-size companies, and even some larger ones, are now using grain (shot) as it is easier to dole out as needed and requires less melting time than the traditional 400 ounce bars.

While production has been rising, fabrication in the US has been dropping as a percentage of world fabrication during the last few decades. Although the amount of gold used in fabrication in the US has
creased by over $60 \%$ from 981 through 1996, from 150 245 tomnes, the US share world-wide fabrication emand has dropped from 996. Table 2 reflects the hanges in percentages of gold various uses in the US agains he rest of the world in 1996 s compared to 1981.

Although over $60 \%$ of the gold fabrication demand in the US now in jewellery production is still a smaller percentage han in the rest of the worl the world's second largest consumer of gold jewellery GFMS 1996 estimated (GFMS 1996 estimated mporting almost as much jewellery as it fabricates. Dental use and coinage are currently running about the same for the US as the rest of he world, but the US produce the world, but the US Pror fabrication in electronics and ther industrial uses than do ven other developed countries. ince electronics and other industrial manufacturers have less tolerance for impurities tan most other types of bricators, they usually demand higher purities of old and more accountability or the impurities.

## Future stock

High-tech firms are beginning oo inguirc more about the vailability of .99995 material nd it appears that this will ecome more in demand as he applications become ever nore sensitive to impurities. Currently 99995 material units a hould be only a matter of time before refiners start outinely turning out material in these higher purities for decreasing premiums to tr to maximize their income from operations.
many companies in the US is the 'voluntary' compliance with the ISO series of standard sogu, goo, 902 , etc.) as Orranisation for Standard Organisation for Standarc isation. These standards, mostly used in Europe, are a
registration process where
a company's procedures are a companys procedures are and audits made to ensure, compliance with these compliance with these procedures, and thal comply with certain requirements. The number and other manufacturers that are complying with these, an are complying with these, and are requesting such certificat growing rapidly. Although growing rapicly. Although
the fineness of the gold bullion is the major concern of these
the is the major concern of thess
standards at this time, the standards at this time, the
make-up of the impurities will become more important Within a few years, refiners will probably have to furnish documents certifying that they are ISO compliant with each shipment of metal that they make. Thus, there will be more demands put on refiners and intermediaries to continually upgrade the products being offered to the end users,


Fleet Precious Metals Inc. is a ubsidiary of Fleet National Bank (formerly known as Industrial National Bank of RI) which is one f the oldest banks in the US and is part of the Fleet Financial Group, currently the 11 th largest banking group in the US. Fleet was ne of the first companies to get a Treasury license to deal in gold and entered the precious metals business in late 1974. Since then, Fleet Precious Metals has grown into one of the largest lenders of precious metals to the end users

Gewellcry, electronics, dental, refining and other manufacturing) in the $U S$, and offers all the financial products that are necessary for these companies necessary for these companies to Currently, Fleet offers these seervices Currently, Feeet offers these services and copper, and has over 50 people who are dedicated to helping companies in the metals industry Robert G. Arcand joined Fleet in 1982 as Head of the Operations Section in the Precious Metals

Group. He moved into the trading area in 1984 and has been Chief Dealer for Fleet Precious Metals since 1992. Bob started working the vault at another major bullion bank and moved up through the ranks to manage the precious metal operations before entering the operations beyore entering the
trading area there. He has presenta traidng area there. He has presenter a paper for the ITMI and has bee
both Secretary and President of the New England Chapter of the IPMI and has served on its Board for 13 years.

## LBMA Seminar

## Dealers dream or dealers nightmare?

## by Susanne Capano

On 5 March, the Swiss announced an intended revaluation and sale of their gold reserves. Not long thereafter, German Finance Minister Theo Waigel announced similar plans for the Bundesbank's gold reserves.

These days, when two European countries agree on anything, it's time to pay attention. When the two countries in question are Germany and Switzerlan and when the agrecment concerns fiscal policy

Which is just what the LBMA did when, during Platinum Week, it held a semina focusing on two major issues facing the gold market:
-What will central banks do with their gold reserves?-What might be the effect on gold if the stock market were to finally undergo a correction?

And, what if central banks should decide to sell, and this action coincided with a stock market collapse? Would it be a dealers dream or a dealers nightmare?

Before introducing the seminar's speakers, outgoing LBMA Chairman Alan Baker perspective by offering one of the more succinct market analyses: nothing goes up forever.

It was then left to Ian Lamont economist with Yorkton Sccurities, speaking on the possibility of a long-overdue stock market correction, and Robert Pringle of the World Gold Council, who addressed the question of central bank gold reserves. to sort out what might and might not happen. Mr Pringle, head of the public policy centre of the World Gold Council, pointed out that, while the economic climate for gold was hardly favourable, some of the pessimisim overhanging the market regarding central bank gold sales was perhaps overdone. In addressing the overall issue of
what central banks might do with their gold reserves in the years to come, he examined the end Germany.
his view, the Swiss National Bank's recent announcement how it was taking a fresh look at ould ser of oleal reven asd modernisation of -rnisation of reserve management tunctions. The conclusion that it came to garding gold at this stage oghtor a fiondin

Quite apart from these discussions in all but timing proposal was made to fund a Solidarity Fund from a transfer f geld a crisis respone to foreign criticism, and one 3id drew a torm protest.

Across the border in Germany, Finance Minister Waigel's proposal that his country should revalue its gold reserves merely parallels moves already taken by most other EU central banks. Of course, that did not save it from attracting much controversy and criticism as well. Developments since then ave amply confirmed this, with he Bundesbank declaring its firm opposition to the overnment's proposal.

Pringle concluded by outlining positive reasons why a central bank would hold gold reserve
. Gold provides a means of diversifying portfolios, a factor which will grow in importance f EMU goes ahead, as
monetary union would effectively narrow the choice of reserve assets.
2. It provides long-term value maintenance and a
multigenerational time horizon.
3. It is an asset that is not the liability of any other country nother motive that could become more powerful atter 999 , when the dollar wil tand out ever mo

Becanse gal ensitive, it is difficult for any anstive, one political group to use the hout being noticed, unlik popular opposition against the por sur Gan ror shan proposals reveals is that at leas he public needs to be he public needs to be ohind ny gold mobilisation -ufficienty seriou before are sufficiently serious bet accepts the moves
an Lamont then took the self professed minority view oncerning the stock market that it was overvalued, and ripe for a correction. Before ddressing the question of whether or not gold and/or gold equities would provide a hedge under such a scenario, he first established the reasons why e thought the market was vervalued, and what might be he trigger for a downfall. He pointed to a number of pointed to a number of lighs or lows which showe how overinflated the stock market had become. Amon hem:
the dividend yield on the Dow Jones Industrial Average t only $1.7 \%$, is the lowest his century;
the Dow is selling at almost $50 \%$ of its book value; the number of mutual funds of registered stock and bond salesmen, of hedge funds and investment clubs are all t record levels.

What could cause the bubble break? Lamont looked at the influence
of the yen carry trade. Due to low domestic interest rates, money has been flowing out of Japan in search of higher yields elsewhere, principally into US bond market. This has, until recently, contributed to weakening yen and a strengthening dollar -and has enabled the US to fund its deficits with lower interest rates. Lately, however, the dollar has experienced a eceno, lue possin, to perception that Japan's interest rates there may begi to rice. Should the yen criy trade reverse, this would cane moncy to fow out of the bond market, causing interest rates to rise. Secondly, it would weaken the dollar, causing inflation to rise in a rapidly growing economy.

Lamont then focused his attention on determining if gold or gold shares would provide a good hedge under that scenario. Gold massively outperformed the Dow we the 1970s, but since 1982, Wa Street has experienced a great bull market and, with one brief exception, has well outpaced gold. That exception was th 1987 crash, after which time the gold price rose, eventually managing to clin

Bottom line: if the stock market experiences a sharp correction...due to rising inflation and interest rates....under that scenario, according to Lamont, "gold will provide an effective - and indeed perhaps the only hedge against a tumbling dollar and stock market."

But then, there's an old saying - related by lamont himself - that God only created economists to mak weathermen look good.

## The Art and Science <br> of Silver Refining

An Interview with Barry Wayne, President \& CEO, Handy \& Harman Refining Group Inc.
Handy \& Harman Refining Group Inc. is a new company with a legacy of over 100 years in the precious metals industry. What are the company's origins?


Handy \& Harman was formed in 1867 , originally as a partner ship between Mr Parker Hed ship between Mr. Parker Hand Tabricated silver and gold all Pabricas terling siver and cat such a for the art industries gold fors the ats industries silversmithing, sterling silver course, jewellery mand, of As time, went on they began processing the scrap they processing the scrap they generated, and realised they
had a business opportunity in had a business opportunity in
marketing precious metals marketing precious metals
refining services, as well as refining services, as well
alloys and products. They alloys and products. They
developed various carat gold developed various carat gold alloys and some brazing alloys
which were used in the war effort. The Company went public in 1967 on the NYSE.

What led to the formation of Handy \& Harman Refining Group Inc?
Starting in the 1960s the Company began a diversification program. It expanded into variety of businesses automotive, stainlesss steel, wire, tubing and electronic materials. This was followed by a divestiture of most of its precious metal activities in the 1990s, leading to the closure of the platinum refinery, as well as the gold and platinum fabrication plants. The Refining Division was sold to an Australian publicly-owned company, Golden West Refining Corporation Ltd, in 1996. The
new entity, Handy \& Harman Refiuing Group Inc. (HHRG), as refining operations in the US Connecticut, Massachusetts, ompany Golden West has company, Golden West, has perations ind Papu wine. refinery in Canada has no

If not the largest worldwid refiner of silver, HHRG/ Golden West certainly ranks mong the top. We have an annual output of $60,000,000$ ounces of silver -- and growing Additionally, the Group has capacity to refine over $8,000,000$ ounces of gold well as platinum group metal.

What are some of the main sources of silver and gold today?
Our primary source of feed metal is, of course, mined ore. Reclaimed, or secondary
comes from a variety of sources: primarily photographic scrap, followed by industrial and electronic scrap, such as circuit boards, silver contacts and grazing alloys, scrap from the arts industries, and recovery from US and foreign coins.

Gold comes from primary mine sources as well as industrial, lectronic and jewellery scrapmost of the primary silver, doré, that we refine contains recoverable gold.


How is the metal actually reclaimed? The process used to reclaim and refine silver is a function of the type of feed material. The primary process has two stages, involving pyrometalurgy (which is the use of heat and fluxes to refine and upgrade) and electrochemistry. The pyrometallurgical process pyrometalurgical process
upgrades the silver content to approximately $98 \%$ and the electrochemical process produces $99.99 \%$ pure silver. In addition, several specialised chemical processes may be used.

What forms can the refined silver take? The process results in crystals of pure metallic silver. The crystal can be sold as is, it Commonly of 1,000 ounces. it can also be cast into grain, small spheres of approximatel $1 / 4$ to $3 / 8$ inches in diameter To form grain, molten silver is poured into a ceramic or graphite box with holes drilled in it. From there, it flows into a large vat of chilled water. When it hits the water small pellets are formed. After the grain is dried the very fine and very
large pieces - normally only about $1 \%$ of the total - are screened out, and the balance of the grain is ready for sale.

What different forms of processed silver appeal to different end users?
The 1,000 ounce bars are good delivery material, accepted by delivery material, accepted by
exchanges and depositorics in exchanges and depositories in
the United States, Europe and the Far Fast, and are the form preferred by investors. There is growing industrial interest in the use of grain for some applications, and crystal for ${ }_{\text {others, as both allow the }}$ precious measure of small amounts of silver. Crystal is used as the catalyst for the manufacture of formaldehyde The spherical shape of silver grain enhances its ability to flow, making it ideal for automated processes. It is also easier to handle than the more irregularly shaped crystal.

What are some of the challenges facing the refining industry today?
Some of the challenges facing the industry are common to
many businesses today, notably the issue of providing service, while mintest qualit competitive pricing. In many ways, the refining of precious metals is a unique industry: we are dealing with raw materials which ultimately are refined into financial commodities. In order to maximise available opportunities, these products need to be marketed on a global basis to meet constantly shifting world demand in very different market centres. in addition, refiners today are faced with handling new combinations of materials, never seen before in nature, that need to be handled using processes that grow ever more complex. These processes must comply with environmental regulations and concerns.

How can some of these challenges be met?
On environmental issues, proactive role. We have on staff engineers capable of ensuring compliance with existing and anticipated regulations. We also have a staff member who
articipates with government agencies to develop effective and responsible regulations for
the industry. This individual he industry. This indivilual was the representaive for the ternational irccious Institute for the Basel Convention, which covers the rans-boundary movement of waste materials. By taking a leadership role, we can provide the latest environ on the latest environmenta complete and environmentally safe service.

There is a growing need or expertise in developing contrally planned and are now centrally planned and are ystems. As laws become beralised, new apportuntes beralised, new opportunities in precious metals mining and pening up. We monitor epening up. We monitor exploration and mining Europe, South America and other regions. In many cases, we undertake technology ve undertake technology "partnerships" for refining that provide the opportunity to develop ongoing relationships.

To sec how far HHRG has come, it is interesting to make a quantitative comparison between our capacity 20 yea go and today. In 1977, we art year that mount stood at 60 million. During the same period, our gold refining more than tripled. Looking toward the not too distant future, within the next several months, we will have the capacity to handle over 70 million ounces of silver and close to 10 million ounces of gold - ensuring our continued place as one of the world's top

## efiners.

## Emerging Trends in Gold Demand by Gaorge Miling S:antly

Manager, Gold Market Analysis,World Gold Council.

## About three and a half billion

 people - roughly threequarters of the entire world population - own some gold, in one form or another. Last year alone, an estimated 700 million people around the world bought gold. That represents one in seven of
the world's population. What this article will do is examine what lies behind those numbers, in terms of facts and feelings, and take an in-depth look at developments in a few interesting regions during 1996 and the first quarter of 1997, as well as offer a glimpse into the future.

## OVERALL GOLD DEMAND

Total gold demand in the markets served by the World Gold Council during 1996 was slightly below the record level of 2,795.7 tonnes set in 1995, as investment demand returned to more normal levels after an exceptional performance the year before. However, the demand for gold jewellery during 1996 reached an annual record high.

The first quarter of 1997 proved a truly outstanding one for gold demand by several measures. Demand in the markets served by the World Gold Council reached the highest level ever seen for any quarter on record. The year-on-year increase of $17 \%$ was one of the largest ever recorded, thanks to.increases in both jewellery and investment demand, which posted a $20 \%$ increase after four consecutive quarters of decline.

Further, the growth in demand was not confined to one or two centres but was broad based, encompassing a number of regions.


This increase becomes all the more remarkable when it is noted This increase becomes all the more remarkable when it is noted
that, in some areas, the gold price measured in local currency did not decline as the dollar-based price did, meaning that the increase could not be exclusively attributed to "bargain-hunting". The Market Weighted Gold Price Index, shown in Figure 2, compares how a basket of various local currency gold prices in key consumption markets has moved relative to the Us $\$$ gold price. The index starts at 100 at the enc of 1995 and weights the local currency price in WGC monitored markets by each country's share of demand. While the gold price in dollar terms gradually slipped from its February risc throughout 1996. It dipped marginally in Q1 1997 but remains risc throughout 1996. It dipped marginally in Q1 1997 but remains significantly above the USS price index, indicating that local gold prices in many decline in USs ald price. Wely high, despite den

Highlights of developing markets During 1996, full-year demand in the developing markets rose $1 \%$ to a new annual record of 1,825 tonnes, the second year in which demand held relatively steady. The first quarter of 1997 showed a much more dramatic rate of growth as overall demand jumped $22 \%$
from the first cuarter of 1996 , to a total of 586.8 tonnes, the most from the first quarter of 1996 , to a total of 586.8 tonnes, the most Turkey, Saudi Arabia and the Gulf States all posted strong gains Turkey, Saudi Arabia and the Gulf States all posted strong gain Following is a closer look at what influence
developments in some of these countries.

India, the largest consumer of gold in the world, achieved Lndia, the largest consumer of gold in the world, achieved to expand there in the first quarter of 1997. The gold price fell in to expand there in the first quarter of 1997. The gold price
rupee terms and last year's improved economic environment rupee terms and last year s improved economic environment
carried over into the wedding and festival season in January and carried over into the wedding and festival season in January and
February. The result was a $38 \%$ increase over the previous year's first quarter to 161.7 tomes, breaking the previous quarterly record seen at the beginning of 1993

India has been gradually liberalising the trade in gold for several years now by starting to lift the severe restrictions that had been in place since the country gained its independence from British rule 50 years ago, a process which accelerated following the WGCsponsored Delhi Gold Economic Conference in November 1996. Import allowances for non-resident Indians, the primary source of supply, have doubled, and a more liberal policy on gold imports for the jewellery export trade is in place for the period from 1997 to 2002. Further reform is on the way

Gold derrand in China remains soft, showing a small decline during 1996 and falling 7\% during the first quarter of 1997. While overall retail sales in China have risen this year so far, gold jewellery lags behind, still held back by the fact that gold can only be sold officially by state-owned retailers, of which there are onl about 8,000 in the whole country. This equates to one per 150,000 people, compared with Hong Kong at one store per 7,000 inhabitants, Taiwan at one per 6,000 and India at one per 4,000 . The People's Bank of China reduced the domestic gold price with effect from the beginning of the year, but the lowe prices have not yet had a positive impact on demand


Demand in the Gulf States increased by $17 \%$ during the first quarter of 1997 , with good gains in both jewellery and investment. In the United Arab Emirates, demand was stimulated by a combination of good buying at the close of Ramadan, lower gold prices, and the start of the Dubai Shopping Festival 1997, an annual event.

A campaign run during the festival promoted Dubai as the "City of Gold", a slogan which could be found on everything from bumper tickers to balloons. The local jewellery traders sponsored an

unusual - and highly secesful - gold raffle. Every visitor to the month long festival who spent a minimum of 500 dirhams (about \$130) on gold jewellery received a ticket for a daily raffle, the prize
 for the final drawing of a prize of 10 kilos.

Highlights of developed markets
Gold demand in developed markets remained relatively flat during the first quarter of 1997 , rising only $2 \%$ from the previous year. Jewellery consumption in the US grew for the sixth consecutive year, and investment demand there for bullion coins moved sharply gains were offset by the situation in g phee. Hovever, hose gains were olret by demand recoverect somewhat from the weak 198 levels, but jewellery consumption continues weak, com

Trends in gold demand - the impact of jewellery consumption
This section takes a look at the world of gold from the consumer perspective - which factors motivated those 700 million people who bought gold last year. The World Gold Council conducts annual research surveys, alternating each year between developed and developing markets to determine "who buys what, when, where and why".

Turning to developing markets first, conventional wisdom has it that these are price-driven, two-way markets for gold, and that the real motivation lying behind consumer purchases is essentially a financial one, with consumers wanting to "buy low, sell high".

Our research tells another story. For a start, $90 \%$ of consumer demand for physical gold in the developing markets is in the form

The primary motivating factor for a consumer purchasing jeweller is one of adornment: two thirds of consumers in the developing world agree with the statement that "gold jewellery is an importan part of a woman's total look", while less than half agree that "gold arne now to dereloped met the that gold jewellery purchases are almost exclusively by or for women - and are, of course, linked to adornment, with gold seen as
 arkes clain of lo real gold jewelery ank say hey wear if for eree with the ctatement "I wever feel properly dressed unless I orer wh eld jewellery" In addition properly dressed unless 1 a
 with attitudes like that, the selling back of gold jewellery is an issue.

Furthermore, in developed markets, our research shows that there is a certain degree of gold "addiction": women who already own the most gold continue purchasing more items of increasing value. In the case of the United States, there are about 25 million such gold addicted women. Three quarters of them bought gold last year, and most half of them purchased on impulse. And while most or thes women with comfortable lifestyles, there are another 11 million younger women looking set to follow

With all of these factors in mind, I am confident that the demand for gold jewellery - accounting for four-fifths of all demand - will continue to grow. During the 1990s, while mine production has grown by an average annual rate of $1.3 \%$, jewellery consumption has expanded by an average annual rate of around $4 \%$. I believe the developing markets will go on setting the pace, but that many of the developed markets will not be far behind. .■


## Letter from Dubai

## by Jeffrey Rhodes, General Manager, Standard Bank London Limited Dubai

Well, at last we have opened our office in Dubai! $O_{n}$ Wednesday, 23 April 1997, our solicitors in Dubai received a fax from the Central Bank of the United Arab Emirates which confirmed that a Standard Bank Iondon Ltd had "undertaken to comply in each and every aspect in each and every aspect Law No. (10) of 1980 concerning the Central the Monetary Systemal Bank Organisation of Banking and Board of Directors Resolution No. 57/3/96 issued on 14/4/96 regarding regulation for representative offices, is hereby licensed to operate a representativ office in the United Arab Emirates..."

Thus the long process of opening our Rep Office in the Middle East had finally come to a successful conclusion and we send our sincere thanks to the officials of the Central Bank of the UAE and the Dubai authorities for their help in turning our dream into reality.

Dubai is certainly one of the world's leading centres for trading of all kinds and, in the first quarter in 1997, Dubai became the world's number one physical gold redistribution centre, importing over 102 tonnes of the yellow metal in January/February, some $10 \%$ higher than the former number one, Singapore which took in 92 tonnes. Dubai, in fact, adopted as its slogan "Dubai, City of Gold" during the famous month -long shopping festival which spanned much of March and April. A the current rate of offtake,

Dubai is set to import in excess of 400 tomnes this yea Indeed, some pundits even
 Game as South Africa's ynual gold production.

I arrived in Dubai on February th, borrowed some furniture Gin, borrowed some fur appointed to do the office fit-out, and set about establishing SBL's Dubai office This was when the fun really started... Give me a 1 -tonne gold position $\$ 5$ out of the market any day!

The painters artived, all six of them. I left them to it only to find on my return that they had painted the walls the wrong colour. OK, what's wrong wit white, although we had asked for light grey? Then the carpe was laid. It was very nice except for the fact that it appeared to have four or five shades of the same colour. A new batch was ordered which arrived six weeks later... sam problem. Arrgghh! Don't worry, they said, we have another style, and in fact this was much nicer and all the. same shade. Great, at last it wa laid and all was well. Mmmm. This was Thursday, 27 March. On Saturday 29 March, the biggest rain storm in Dubai's bistory descended on the town washing out the famous Dubai horse racing World Cup and, you have guessed it, flooding our office, soaking our new carpet!

Anyway, back to gold. Since 1987, Dubai gold imports have risen from 149 tonnes, being $6.6 \%$ of total world demand

350 tonnes in 1996 or $10 \%$ f total demand. Some key actors behind this growth are he historical reputation of Dubai as the 'city of merchants' ho maximise trading volum y minimising profit margins and Dubai's strategic location a he gateway to the important old markets of the Indian sub. ontinent - Saudi Arabia, the ther Gulf States, Turkey, Egyp nd Asia, as well as the rapid rowth of Dubai as a tourist entre which has boosted local jewellery sales.

Some estimates suggest that up to $80 \%$ of Dubai gold bullion imports are re-exported; the ffect of liberalisation of gold in India and Pakistan. In 1992, on-resident Indians were old. In January 1997, this creased to 10 kgs every six months.

The growing importance of Dubai as one of the world's major gold centres was underlined by a successful international gold conference hat was held on 26 and 27 April 1997. I was pleased to be asked to participate in the event although I was easily overshadowed by some heavyweights (no
pun intended).
such as Ted rnold of Merill Lynch and George Millingtanley of he World Gold Council, with the latter helping to chai he two-day
conference. There were other eminent speakers from the Dubai Chamber of Commerce the Indian Centre for Economic Advice, the Turkish Chamber of Jewellers, CRU International of the UK, Goldman Sachs J.Aro UK, International Mining Research of Australia, Johnson Matthey, Scotia Macleod USA, Standard Bank of South Africa and Swiss Precious Metals Control.

The attendance was good for this first event of its kind in Dubai, with a number of delegates from the LBMA. I understand that the I understand that the repeated in the spring of 1998 and I would certainly recommend $a$ visit here to sample the business, sporting and social attractions of Dubai "City of Gold".

I look forward to receiving visits from all my friends in the LBMA and the international bullion market, but in the meantime, I guess it's back to the Emirates Golf Club. Only joking Mr Prinsloo! ■

## Annual General Meeting

The LBMA's AGM was held on Wednesday 4 June at the office of Deutsche Morgan Grenfell

The new Management Committee was voted in as follows:

| Robert Ashley | - N M Rothschild \& Sons Limited |
| :--- | :--- |
| Jeremy Charles | Republic National Bank of New York |
| Peter Iava | - Midland Bank Plc |

Colin Griffith

After the formal proceedings the new Committee unanimously appointed Peter Fava as the new Chairnan and Martin Stokes continue as Vice-Chairman.

The out-going Chairman. Alan Baker, paid tribute to his colleagues on the old Committee and thanked them for their support He sounded a note of caution over the changing climate for greate regulation. He said: "The London Bullion Market has thrived as a result of the co-operation with - and support received from - ou egulator, the Bank of England. It is essential for the continuing competitiveness of London, that - whatever changes are to come they are introduced and implemented in the same spirit of cooperation, understanding and commitment - nothing must be allowed to blunt London's edge."

Reciprocating Martin Stokes eulogized Alan Baker's dedication (apart perhaps from his powers of delegation) during his 3 -year enure of the Chairmanship and presented him with a handson silver tray suitably engraved to remind him of the chalice, poisoned or otherwise, that he was now handing on to his successor.

## Chairman's message

I feel very honoured to take over the chairmanship of the LBMA from Alan Baker. Alan was Chairman for the last three years at a time of significant change within the LBMA. This included the appointment of a Chief Executive, Chris Elston. Chris will now become an even more significant member of the LBMA team, as I will not be able to allocate as much time to the role as did Alan.

The Management Committee has endeavoured to increase the involvement of the membership. Prior to the AGM, we encouraged others to stand for places on the Committee and this resulted in a vote in the category of either class of Member. Regrettably, someone had to stand down, so I would like to thank John Fairley of Johnson Matthey for his many years of service to the LBMA. I welcome James Dobell of Sumitomo Corp (UK) PLC who replaces him and Jeremy Charles of Republic National Bank of New York, who replaces Alan Baker.

The Management Committee started a review of the
constitution this year.This is proving both taxing and enlightening as we struggle to modernise the LBMA without
hindering the future development of the market. The Committee realises that Market-Makers are central to London's ole as the leading bullion market. They have a very difficult to our maintaining that position. We, therefore, seek to promote market-making status as a distinct category from ordinary membership so as to ensure the continuance of London's position.

We propose to modernise some of the less visible activities of he LBMA. The Physical Committee is seeking ways of making the clearing electronic. It is hoped the system, once established, will be enhanced to handle currency transfers and confirmations.

We also look forward to a new supervisor with mixed feelings. Our close relationship with the Bank of England came from the ery carly days of the gold and silver markets when the coinage of the day was made of these two metals.This relationship has yuided us to a position of strength and is the main reason that .ondon is the world clearing centre for bullion. We thank the Bank for its past support and look forward to working with the SIB in the future. Finally, I would like to thank Alan Baker, on behalf of everyone, for all his hard work as Chairman over the ast three years, and also to thank Deutsche Bank for allowing him the time to participate in the LBMA

## Members of the London Bullion Market Association

Market Making Members

AIG International Limited
IAron \& Company (Bullion)
Barclays Bank PLC
The Chase Manhattan Bank
Credit Suisse First Boston, London Branch Deutsche Morgan Grenfell
(0171) 7092500 (0171) 7741000 (0171) 6215330 $(0171)$
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Morgan Guaranty Frust Co of New York NM Rothschild \& Sons Limited Republic National Bank of New York Standard Chartered Bank-The Mocatta Group Union Bank of Switzerland
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| Ordinary Members |  |  | As at I June 1997 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Amalgamated Metal Trading Limited | (0171) 6264521 , | Jordan International Bank PLC | (0171) 4937528 |
| Bankers Trust Company | (0171) 9822500 | Kanematsu (UK) Ltd | (0171) 6287901 |
| Bank of America National Trust and Savings |  | Lehman Brothers International Europe | (0171) 6010011 |
| Association London Branch | (0171) 6344887 | E D \& F Man International Limited | (0171) 2853000 |
| Bank of China | (0171) 2828888 | Marubeni UK PLC | (0171) 8268600 |
| The Bank of Nova Scotia | (0171) 6385644 | Merrill Lynch Pierce, Fenner \& Smith |  |
| Barclays Physical Trading Limited | (0171) 2836362 | (Brokers and Dealers) Limited | (0171) 6281000 |
| Bayerische Vereinsbank Aktiengesellschaft | (0171) 6261301 | Metallgesellschaft Limited | (0171) 4882244 |
| Billiton Metals Limited | (0171) 8608250 | Mitsubishi Corporation (UK) PLC | (0171) 8220022 |
| Brambles Security Services U.K. Limited | (0171) 4264500 | Mitsui \& Co UK PLC | (0171) 8220321 |
| Brink's Limited | (0171) 2479481 | Morgan Stanley International | (0171) 5138000 |
| Canadian Imperial Bank of Commerce | (0171) 2346000 | Moscow Narodny Bank Limited | (0171) 6232066 |
| Citibank NA | (0171) 4381000 | Nissho Iwai (Europe) PLC | (0171) 6286030 |
| Commerzbank Aktiengesellschaft | (0171) 5700470 | Phibro Bullion, Division of |  |
| Cookson Precious Metals Limited | (0121) 2002120 | Phibro Futures and Metal Limited | (0171) 7214000 |
| Credit Lyonnais Rouse Limited | (0171) 3746100 | Prudential-Bache (Futures) limited | (0171) 283 -9166 |
| Degussa Limited | (01625) 504900 | Royal Bank of Canada | (00171) 4891188 |
| Derek Pobjoy International Limited | (0181) 6410370 | Royal Mint | (01443) 222111 |
| Dresdner Bank AG | (0171) 6067030 | Rudolf Wollf \& Co Limited | (0171) 8361536 |
| Engelhard-Clal UK Limited | (0181) 9743077 | Société Générale | (0171) 7624003 |
| Engelhard Metals Limited | (0171) 5884080 | Sogemin Metals Limited | (0171) 4104950 |
| First National Bank of Boston, London Branch | (0171) 7993333 | Standard Bank London Limited | (0171) 8154130 |
| Fleet National Bank | (0171) 2489531 | Sucden (UK) Limited | (0171) 9409400 |
| Gerald Limited | (0171) 8679400 | Sumitomo Corporation (UK) PLC | (0171) 2463600 |
| GNI Limited | (0171) 3373500 | Swiss Bank Corporation | (0171) 3291329 |
| Itochu (UK) PLC | (0171) 8220822 | Tomen (UK) PLC | (0171) 3216600 |
| Johnson Matthey PLC | (0171) 2698000 | Triland Metals Limited | (0171) 2364382 |

LBMA News
by Chris Elston, Chief Executive, LBMA

Annual Ceneral Meeting The LBMA's AGM was held on Wednesday 4 June at the office of Deutsche Morgan Grenfell (see page 14 for details).

Membershlp With effect from 30 June 1997 Philbro Bullion Limited are to relinquish their Market-Making Membership in favour of Ordinary Membership in the name of Phibro Bullion, Division of Phibro Futures and Metal Limited.

The name of Barclays Metals Limited (Ordinary Member) changed to Barclays Physical Trading Limited, with effect from 1 May 1997.

The address of Rudolf Wolff and Co Limited (Ordinary Member) changed to: 80 Cheapside, London EC2V 6EE with effect from 26 May 1997, (Telephone 0171836 1536, Fax 0171579 1234).

## Good Dellvery Lists Changes

Gold: Kazakstan - Ust-Kamenogorsk Lead-Zinc Combinat Joint Stock Company: name changed to Kazzinc Opened Joint Stock Company with effect from May 1997.

Silver: Spain - Sociédad Minera y Metalurgica de Peñarroya - España S.A: transferred to Former List with effect from 12 May 1997.

## LBMA Annual Golf Day

The Annual Golf Day was held in hot and sunny conditions on Friday 30 May at Brickendon Grange Golf and Country Club near Hertford. Nineteen players took part and, as last year, the day was generously subsidised by Mitsui \& Co UK ple and Sumitomo Corporation (UK) ,plc, to whom we are greatly indebted. The course was in superb condition and the Club made us very welcome - our thanks to them.

In the morning, the Stableford Competition for the Jack Spall Trophy was won by David Spraggs of Morgan Guaranty with 37 points, followed by Mike Oliffe-Lee and Chris Elston, both on 35 points. These scores, however, were put in the shade by the winner of the Guest Prize, Paul Taylor, with 40 points.

In the afternoon, Texas Scramble, the LBMA Team Trophy, kindly donated by TFS, was won by Nick Alderman, Bob Ewers, Roy McPherson and David Spraggs with a massively impressive total of over 60 points, streets ahead of the competition.

John Coley of Mitsui \& Co UK plc., ably assisted by Stella Thompson of the Executive, did their usual excellent job of organisation and our thanks are due to both of them.
It was a perfect day in all respects. The one disappointment perhaps was the relatively low turn-out, caused no doubt by modern-day pressures of work and other commitments in the schools' half-term week.

John Coley has taken note of this clash of events and has already opted for Thursday 14 May 1998 at Clandon Regis in Surrey for next year's Golf Day. The compiler of these notes can only stress what a great day out it was and urge more golfers among the membership to give a high priority to joining next year's event.

People Commiserations to Robert Guy who failed to hang on to Hove for the Conservatives in the General Election on 1 May. The Tories had a swing against them of over $16 \%$. If it is any consolation to Robert, he was not alone in his predicament.

Congratulations to Neil Newitt on completing a 250 -mile bicycle ride over five days in Isracl and Jordan, braving heat, hills (mostly up) and heavy trucks to raise over $£ 25,000$ for Oxfam projects in those countries. Neil was one of a group of 36 people from England, Scotland and Ireland (and one gentleman from Kyoto, Japan, who had learnt of the ride over the Internet and flew over with his bike at his own expense to participate). Starting from the Sea of Galilee, taking in the Dead Sea and finishing in Jerusalem ( 2,500 feet above sea level), Neil writes that he ended up emotionally and physically exhausted, but obviously exhilarated at his achievement.

Neil is currently an independent consultant. He started in the bullion market in 1968 with Sharps Pixley, when gold was still $\$ 35$ an ounce and a Krugerrand about £17.

## 10 July 1997

Southern Africa: Resources,
Investment \& Trade. Organised by Forum Southern Africa. Giadstone Library, One Whitehall Place, London.

## 1-3 September 1997

World Gold ' 97 Conference. The Australian Institute of Mining and Metallurgy. Shangri-la Hotel, Singapore.

## 17-19 September 1997

3rd European Precious Metals Conference. Eurometaux. Sheraton Firenze Hotel, Florence, Italy.

## 18 September 1997

Platinum Group Metals Seminar, Metal Bulletin, Hotel Inter-Continental, New York.

## Week beginning 6 October 1997

LME Week

7 October 1997
LME Annual Dinner

## 23-25 November 1997

IV International Gold Symposium in Venezuela, Venezuelan Gold Association, Hotel Caracas Hilton.

"unfortunately it turned out to BE NOT EVEN GILT-EDGED "

